

Unprompting

Rule #1: Have a conversation
Iterate, clarify, try again



Rule #2: Give context

Explain why

Details, details, details!

Avoid

- ✓ Writing for you without context
- ✓ Asking for dates or numbers
- ✓ Arithmetic and calculation

Remember

Start over if
it gets stuck!

Conversation starters, not prompts

Ask me questions to...

Give me 20 ideas for...

Find the weakest arguments in...

Review this as if you were...

- ☆ my boss
- ☆ a competitor
- ☆ my worst critic
- ☆ a customer
- ☆ a caveman



KEEP
EXPERIMENTING

Don't forget: good
conversation is good AI